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100 Inspiring Women Travel Founders

As travel and tourism goes through a dark spell, we feel it's important to shine a light on leaders in our industry we can look to for hope and resilience.

We're publishing this list of 100 women entrepreneurs in our community to recognize their incredible achievements in creating positive change in travel, and in our industry.

These female founders have firmly made an impact in their respective fields — from tour companies, technology platforms, mobile apps, social enterprises, media and co-living spaces — and have paved the way for more women to be part of *creating* the future of travel.

We'll be celebrating their achievements, and we think you should, too.

PS: We'll update any bios with covid-19 responses with a 6















Samantha founded Well Traveled – a members-only travel platform for trusted travel recommendations.

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83. Nikki Wang



Nikki co-founded TheWaysBeyond, a concept-store of cultural activities for the curious minds featuring handpick activities about heritage, art, design, fashion and gastronomy in the Paris region.

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84. Marjorie Perlas



Marjorie founded Scapade, a mobile app that connects travelers and locals with common interests, while promoting meaningful travel experiences.

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Shally is the founder of Rootsvida, which runs experiential